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**The-Open-Group**

# OGB-001

*TOGAF Business Architecture Part 1*

100%

BEST

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# Question: 114

Which of the following best describes what a business model is?

A. The rationale for how an organization, creates, deliveries and captures value.
B. The description of the structure and interaction of applications that provide Key business functions.
C. The representation of business assets in use, or planned by the enterprise.
D. A maturity model tor IT process management, continuous improvement and best practices.

## Answer: A

Explanation:

A business model is a plan that describes how a business intends to make money by providing value to its customers or clients. It defines the value proposition, the target market, the revenue streams, and the cost structure of the business. According to Investopedia 1, a business model is âa companyâs plan for making a profit. It identifies the products or services the business plans to sell, its identified target market, and any anticipated expenses

# Question: 115

Which of the following best describes the relationship between business models and business architecture?

A. Business Architecture provides a conceptual summary view, whereas business models support in-depth analysis.
B. Business model development is a prerequisite for a Business Architecture development
C. Business models ere useful for impact analysis; however Business Architecture o needed for scenario analysis.
D. Business Architecture articulates the different perspectives and impacts o' the business model
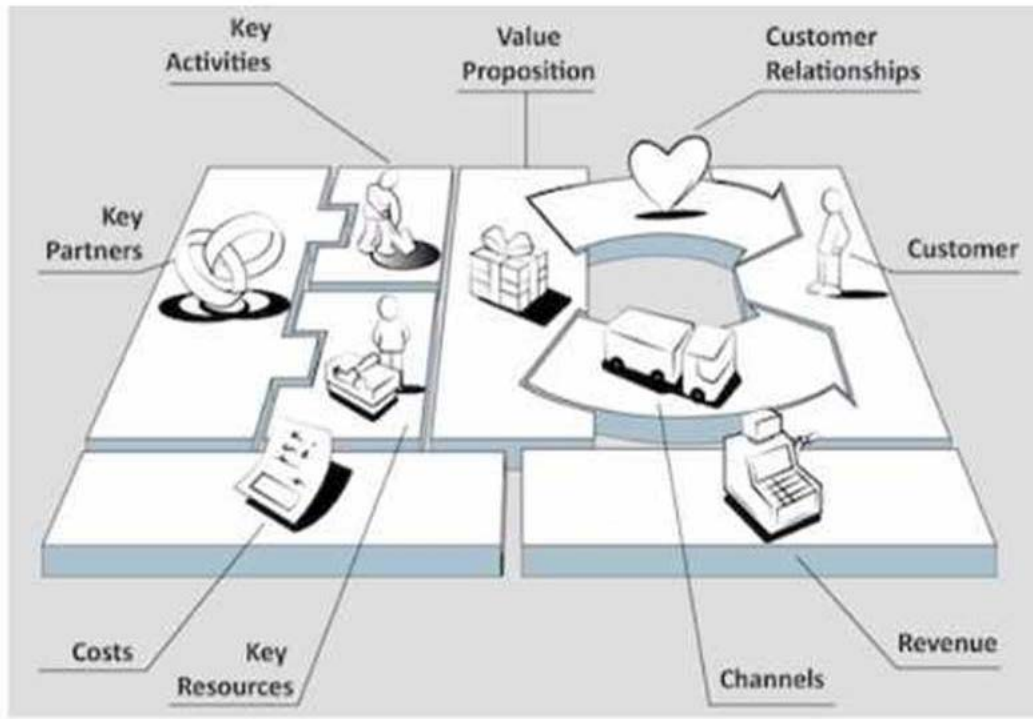
## Answer: D

Explanation:

Business Architecture is a discipline that helps to design, analyze, and optimize the business model of an organization. It provides a holistic and shared understanding of the business strategy, capabilities, processes, information, and stakeholders. According to The Open Group 2, Business Architecture

âdescribes how the enterprise needs to operate to achieve the business goals, and respond to the strategic drivers set out in the Architecture Visionâ. Business Architecture also helps to assess the alignment and impact of the business model on different aspects of the organization, such as its infrastructure, customers, and finances

# Question: 116

Consider the following representation of a business model:

Which of the following business models is This an example of?

A. The Business Model Canvas
B. The Four Box Framework
C. The Business Model Cube
D. The Business Model Innovation factory

**Answer: A**

Explanation:

The Business Model Canvas is a strategic management tool that allows to visualize and document the key elements of a business model on a single page. It consists of nine building blocks: customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure. According to Wikipedia 3, The Business Model Canvas âoffers a visual chart with elements describing a firmâs or productâs value proposition, 4 infrastructure, customers, and finances, 1 assisting businesses to align their activities by illustrating potential trade-offs.â The image provided by the user is an example of a Business Model Canvas with icons representing each building block.

## Question: 117

Consider the following business capability model. there cells of a model are given different colors to represent desired maturity levels (Green (G) - level achieved, yellow (Y) = one level away, red (R) - two more more levels away, purple (P) = missing capability):

|  | Business Planning G | Market Planning R | Partner Management Y |
| --- | --- | --- | --- |
| **Strategic** | | | |
| | Capital Management G | Policy Management G | Government Relations Management R |
| **Core** | Account Management G | Product Management G | Distribution Management G |
| | Customer Management Y | Channel Management G | Agent Management P |
| **Supporting** | Financial Management G | HR Management R | Procurement Management G |
| | Information Management G | Training Management Y | Operations Management G |

Which of the following best describes what this model shows?

A. Policy Management. Government Relations Management, and HR Management need immediate attention. Partner Management, Account Management, and Training Management have issues but are of tower priority. Agent Management is o now business capability that Goes not exist.
B. Market Planning. Government Relations Management and HR Management need immediate attention. Partner Management, Customer Management, and Training Management have issues but are of lower priority. Agent Management is a new business capability that does not exist.
C. Customer Management, Training Management and Partner Management need immediate attention. Market Planning. HR Management and Government Relations Management need attention. Agent Management exists as a new Core capability but has not yet been assessed.
D. The Strategic capabilities need more attention in three areas Market Planning, Government Relations Management, and Partner Management. Agent Management Is missing as a Coro capability. Training Management needs the most attention as a Supporting Capability.

## Answer: C

Explanation:

This answer is based on the color-coding of the business capability model, which indicates the desired maturity levels of each capability. Red cells mean that the capability is two or more levels away from the desired maturity level, yellow cells mean that the capability is one level away, green cells mean that the capability has achieved the desired maturity level, and purple cells mean that the capability is missing or not defined. According to this logic, the capabilities that need immediate attention are those that are red, which are Customer Management, Training Management and Partner Management. The capabilities that need attention are those that are yellow, which are Market Planning, HR Management and Government Relations Management. The capability that is missing as a Core capability is Agent Management, which is purple. The rest of the capabilities are green, which means they have reached the desired maturity level.

## Question: 118

Which of the following describes how to define a business capability?

A. Identifying and articulating the business problem, enabling the business requirements to be fully documented.
B. Identifying human and computer actors. their roles, and their place in the business.
C. Identifying and documenting a set of statements that outline what the business architecture project must do.
D. Identifying and describing what needs to be done by the business in support of Its overall mission

**Answer: D**

Explanation:

This answer is based on the definition of a business capability as âan ability that a business possesses to achieve a specific outcomeâ 1. A business capability defines âwhatâ a business does at its core, not âhowâ or âwhereâ it does it 2. Therefore, to define a business capability, one needs to identify and describe what needs to be done by the business in support of its overall mission, which is the ultimate outcome that the business seeks to achieve. The other options are not correct because they describe different aspects of business analysis or architecture, such as defining the business problem, identifying the actors and roles, or documenting the project scope.

## Question: 119

Complete the sentence. A business capability is_____.

A. an ability that a business possesses to achieve a specific outcome
B. a description of the architectural approach to realize a particular business solution
C. a representation of an end-to-end collection of business activities
D. a qualitative statement of intent that should be met by the business architecture

**Answer: A**

Explanation:

This answer is based on the definition of a business capability as âan ability that a business possesses to achieve a specific outcomeâ 1. A business capability is an elemental building block of what a business does or can do 3. It is an abstraction of the underlying functionality and flows expressed as a noun form 3. A business capability is not a description of the architectural approach, a representation of the end-to-end activities, or a qualitative statement of intent, which are different concepts in business analysis or architecture.

## Question: 120

Complete the sentence. An information map is a_____.

A. target description of information assets needed to support the business
B. collection of Information concepts and their relationships to one another
C. description of the Business units that use capacities and participate in value streams
D. representation of where the business information is held within the enterprise

**Answer: B**

Explanation:

This answer is based on the definition of an information map as âa visualization tool and can show either the index of information that is available or required and where it can be found, or the flow of information and will comprise information elements and the relation between themâ 1. An information map is a way to represent the business vocabulary and the associations among different information concepts. It is not a target description of information assets, a description of the business units, or a representation of where the business information is held, which are

different aspects of information management.

## Question: 120

What Business Architecture concept is most related to an Information Map?

A. Value Stream Map
B. Heal Map
C. Organization Map
D. Business Capability Map

## Answer: D

Explanation:

This answer is based on the relationship between information maps and business capability maps as described in the TOGAF Series Guide: Information Mapping 1. According to this guide, âInformation Maps are a part of the core set of artifacts that provide a powerful representation of the business. Information Maps are also a high-level description of the informational requirements of a business and are a key input into its Information Systems Architecture design.â Therefore, information maps are most related to business capability maps, which define âwhatâ a business does at its core. The other options are not as closely related to information maps, as they focus on different aspects of the business architecture.

## Question: 121

Which of the following best describes a benefit of business models?

A. They can be used to resolve conflict amongst different stakeholders.
B. They can improve communication among business executives.
C. They can be used to calculate detailed cost estimates.
D. They have a consistent format that can be easily understood.

## Answer: B

Explanation:

This answer is based on the benefit of business models as communication tools, as stated in the article âBusiness Models - Example, Types, Importance & Advantagesâ 2. According to this article, âAdvantages of Business Models. A good business model gives the company a competitive edge in the industry. A strong business model provides the company good reputation in the market place encouraging investors to remain invested in the company.â One of the ways that a good business model can achieve these advantages is by improving communication among business executives, as well as with other stakeholders such as customers, suppliers, and investors. A clear and concise business model can help convey the value proposition, target market, revenue streams, and cost structure of the business in an effective way. The other options are not as accurate or relevant as benefits of business models.

## Question: 122

In ufliai ADM Phase floes the detailed assessment ot business capability gaps occur?

A. Preliminary Phase
B. Phase A
C. Phase C
D. Phase B

**Answer: D**

Explanation:

This answer is based on the TOGAF Standard, Version 9.2 - Phase A: Architecture Vision 3, which states that âThe detailed assessment of business capability gaps belongs in Phase B as a core aspect of the Business Architecture, where the architect can help the enterprise understand gaps throughout the business, of many types, that need to be addressed in later phases of the architecture.â Therefore, Phase B is where the detailed assessment of business capability gaps occurs. The other phases are not correct for this purpose.

# SAMPLE QUESTIONS

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